

Searching for powerful ideas to foster export growth in your country!

JCI Latvia is inviting students to participate in the essay competition to find powerful ideas for fostering export in the Baltic States.

Students of Latvian, Lithuanian and Estonian universities are invited to take part in the essay competition „**The most important competitive advantage of my country to foster export**” organized by Junior Chamber International (JCI Latvia).

Essay competition will take place in all Baltic countries with the aim to compare proposed strategies in different countries and share ideas. Authors of the best essays from Latvia, Lithuania and Estonia will have chance to attend the international business conference and matchmaking event "Baltic Spark" on 16th-17th of April 2010 in Riga.

Essay competition is a part of the JCI Latvia project "Baltic Spark" - the international business conference and matchmaking event. "Baltic Spark" will be international conference for small entrepreneurs interested in market expansion, export opportunities and networking. The aim is to bring potential business partners together in one event, as well as to provide knowledge about doing business in the Baltic States and share success stories. Conference will cover topics such as "Taxation and Accounting in the Baltic states", "Business environment in the Baltic states", "Market and Export intelligence", "Effective IT solutions", "Digital Marketing" and "Export success stories".

Take part in the essay competition and mix together the essential ingredients of successful business – knowledge, experience and network!

Submit your essay (maximum 3000 characters), in English until 4th of April, 2010 to e-mail: balticspark@gmail.com, subject: Baltic Spark essay competition.

Upon submitting your essay, please indicate your name, surname, country, university, faculty, course and contact information (e-mail address, phone number).

Results of the essay competition will be announced on our website (<http://balticspark.org/en>) **on the 5th of April, 2010**. Winners also will be contacted personally.

More information about the conference: <http://balticspark.org/en>

Contact information: balticspark@gmail.com

About organisers:

JCI (*Junior Chamber International*) is a membership-based non-profit organization of 200,000 young people ages 18 to 40 in 5,000 communities and more than 100 countries around the world. JCI mission is to provide development opportunities that empower young people to create positive change. We seek targeted solutions to the unique problems in our communities to build a better world, creating global impact. For more information visit www.jci.cc.